

# Pure PaleoCleanse Plus™ Powder

*Beef bone broth protein with nutrients and botanicals for healthy detoxification\**

Pure PaleoCleanse Plus™ is a dairy-free functional food powder that contains a comprehensive combination of nutrients, antioxidants, herbs, fiber, and fruit and vegetable extracts to support general health, wellbeing, and effective detoxification.\*

In the best of times, the body requires appropriate nutritional support for effective functioning of the liver's detoxification mechanisms. In the modern era of unavoidable environmental pollution, increased mental and physiological stress, and the degraded nutrient density of the food supply, even when following a nutritious, whole-foods diet, the body may require higher amounts of the particular amino acids, minerals, and other factors necessary for detoxification than we can typically get from food alone.

Pure PaleoCleanse Plus™ is designed to aid the body's defenses against xenobiotics, pollutants and other harmful substances, as well as against remnants of pharmaceutical drugs, excess steroid hormones, and the byproducts of normal, healthy metabolism. It is specifically formulated to support both phase I and phase II of detoxification in the liver. This is important because detoxification is a two-step process, and some of the products created during phase I may still be somewhat harmful to the body, even though this is a normal, natural process. These intermediate products need to be broken down further during phase II, so if these phases are out of sync, the phase I products may build up and overwhelm the body's capacity to take them through phase II. The ingredients in Pure PaleoCleanse Plus™ help to balance these two processes.\*

Pure PaleoCleanse Plus™ also provides fiber and nutrients helpful for stimulating bile production. These aid in supporting intestinal and colonic function, which facilitates normal excretion, the final step in eliminating detoxified compounds from the body.\*

You may be accustomed to thinking about "light" seeming foods, such as fruits and vegetables, as being important for healthy detoxification. These are certainly beneficial, but detoxification also requires a generous supply of amino acids, which are the building blocks of protein, and thus are derived from protein. Pure PaleoCleanse Plus™ features protein from beef bone broth, a truly Paleo protein source free of grains, legumes, dairy, gluten, lactose and soy. It comes from animals raised in Sweden without hormones or antibiotics, on diets free of GMO grains and grasses. This unique protein is produced through a proprietary process that allows the protein to be hydrolyzed or 'split' into functional peptides (protein fragments) that are easily absorbed and highly bioavailable.

## How to Use

- As a dietary supplement, mix 36 grams (approx. one scoop) in ten to twelve ounces of water per day, or as directed by your health care practitioner. Use a shaker bottle or blender, and shake or mix well. For best blending results, liquid should be at room temperature.
- This product may be used to support detoxification or also as a meal supplement under the direction of a health care professional.

## Highlights of Beef Bone Broth Protein:

- A truly Paleo protein source: animal-sourced and free of dairy, grains, legumes, gluten, lactose & soy
- Provides complete protein with an abundance of collagen-specific amino acids (helpful in supporting connective tissue)
- Produced using a natural, proprietary process which hydrolyzes (splits) the beef protein, making it highly absorbable and bioavailable (easier for the body to use)
- Free of any acids or enzymes that can result in a bitter tasting product



Consult with your healthcare practitioner about your specific circumstances and any questions you may have.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

TO CONTACT DESIGNS FOR HEALTH, PLEASE CALL US AT (860) 623-6314, OR VISIT US ON THE WEB AT [WWW.DESIGNSFORHEALTH.COM](http://WWW.DESIGNSFORHEALTH.COM).